

## Benefits of Synergy's Services

Your business succeeds when *the right projects are done right*. Synergy shows you how to achieve operational excellence, reducing late deliveries, cost overruns and missed business opportunities.

### Select the Right Projects



You can't afford to spend your limited resources on the wrong projects. Select and manage the combination of projects that gets the best return on limited investment dollars. When you *do the right projects*:

- Your projects directly support business objectives. They align with strategy and with each other.
- Projects use limited people and resources to best advantage.
- Approvals and decision-making are objective, not "loudest voice wins."
- You invest only in high payback projects.

### Do Projects Right

Projects must be successful so you can deliver the products and services that your customers expect. However, 86% of projects miss their original schedule or budget by a wide margin. When you *do projects right*:

- Projects are consistently successful. Schedules are shorter and costs are lower. Projects deliver features that are on-target and good quality.
- Project teams and leaders are high performance, even when dispersed around the world.
- Your organization can deliver successful projects time after time.
- Proactive risk management reduces nasty surprises. You are prepared for the unexpected.

### Together

Delivering successful products and services requires expertise from many different parts of an organization. Projects fail without effective teamwork. When you *do projects together*:

- Strong communication creates coordinated action across the organization, despite functional silos.
- Executives clearly see project status and issues, so they make more effective and rapid decisions.
- Changes in the culture and business processes have lasting impact and strong buy-in.
- Project teams, customers and sponsors work closely together.



### Approach

Synergy's consulting approach is unusual and very effective.

- First, we truly listen to you. We learn your unique needs and the results that you expect.
- We partner with you. We combine your expertise in your business with our many years of experience at making technology projects successful. With synergy, we accomplish more than either of us can alone.
- Together we draw from Synergy's extensive toolbox to craft a solution that fits you perfectly.

## Services

Synergy offers a wide range of services that will increase the success of your projects. We work at exactly the level you need. We can help you with a small-scale engagement such as recovering a troubled project or fixing a specific problem area. We also work on an enterprise scale, such as designing and implementing a complete program management system.



Our areas of special expertise include:

- Program and project management systems, including PMO's
- Portfolio management and governance
- Hands-on project planning and execution
- Turnaround of troubled projects
- Kickoff, planning and implementation of key initiatives
- Rapid assessment and action planning
- New product and service development
- Technology engineering and manufacturing
- Interim management
- Highly effective cross-functional and distributed teams
- Training and education
- Implementing change
- Support software like Microsoft Project®

## Results

"Thank you so much for guiding us through our process reengineering for product development, project management and product portfolio management. The changes we implemented (together) made a large, positive impact on our daily operations and our overall approach to both product development and our technology roadmap. When we are ready to take the next step in our growth, we look forward to additional opportunities to engage Synergy Professional Services for sound, customized advice and pragmatic approaches to getting the job done right!" - Margaret Bouse, Director, Worldwide Product Marketing, Digimarc ID Systems

"We were very pleased with the results of this project ... You delivered exactly the product we wanted because you listened carefully and took the time to know and

understand our organization ... I highly recommend your services to other nonprofit and for-profit organizations." - Heidi Moll Schoedel, Executive Director, Exodus World Service

"You really set the stage for a great project organization ... your reputation as an expert in your field coupled with your excellent presentation materials and discussion, opened the eyes of many..." - Karen O'Brien, Director, Project Management Office, Providence Health System

"I am very impressed with the quality of the information you have collected and the summaries you have provided." - Jeff Stockdale, Senior VP of Product Development, F5 Networks

"It was a real learning experience for me to have worked with you." - VP of Pgm Mgmt

## Representative Clients

Advisicon	HumaniNet	RapidInnovation
ChristieCare	Northwest Evaluation Association	Sage Software Timberline Office
Digimarc	OCP Publications	Siltronic
Electro Scientific Industries (ESI)	Oregon State University	Tektronix
Exodus World Service	Portland State University	TriQuint
F5 Networks	ProSight	WebTrends
Habitat for Humanity International		